

Visit Herington Tourism Board Meeting Minutes

July 14, 2016

Present: Ed Mueller, Brenda Sweeny, Wendy Jones, Nodira Davlyatova, Rick Freeman and Diane Walters.....guest: David Jones ..

CVB President, Ed Mueller, opened the meeting at 3:00 pm..

May meeting minutes were reviewed and approved....

Rick made a motion to nominate Diane Walters as Secretary..seconded by Brenda..voted on and carried...

Treasurer's Report: Bank Balance \$11,189.69...All bills paid except Walking Tour Brochures and Logoed Swag (to be ordered by Ed)...

Old Business:

Kansas Travel Guide ad being designed by Wendy...needed by September..

The Mini-Train is back. We will have an operating schedule soon. We received a very nice "Thank You" letter from Rusty Beamus, Union Pacific Employee Club #84 President..

Rick presented information on the merits of Bill Board Signage. After extensive discussion – a motion was made and seconded to withdraw the idea at this time due to cost of project. Motion carried..

A motion was made by Wendy – seconded by Brenda – to delegate monies to the Throttle Jockeys' Car Show, Tri-County Fair, Stacation Ft. Riley, Ramona celebration. These donations would be in place of Bill Board advertising, at least for now. These funds could be used for print, radio and media advertising. Motion carried.

Board held a discussion on ways of dispersing funds to help Museum and Fair Boards for improvements, as both of these bring families to town. Brenda made a motion - seconded by Diane – to designate \$1,150.00 to Museum Board and \$1,000.00 to Fair Board. These funds to be used for museum improvement and minor repair to fair premises. Motion carried..

A motion was made by Brenda – seconded by Diane – to consider using remaining 2016 funds to construct a sidewalk between the Motel and the eating establishments on Hwy 77. This is one of the biggest complaints of guests staying at the Motel. It's either walking through pasture land or getting back into their cars to go to eat – even though restaurants are close enough to walk to... Motion passed...

Also being discussed is reconstruction of the CVB to consist of a board member from each of the other boards. This would give a much broader base to the board.

Meeting was adjourned at 5:00....