

CVB Minutes

Date: January 21, 2016

Participated: Anne Otte, Ed Mueller, Linda Ralston, Nodira Davlyatova, and Wendy Jones.

Absent: Diane Walters, Nicholas Allen, Brenda Swinney, and Jeanne Schantz. We heard from Diane, Nicholas, and Jeanne.

Expected guest: Chase Mayes, student of HHS, was scheduled to present details on his plan to host an event at the Herington City Lake this summer—showing a movie on the lake to lake patrons. Chase did not appear at the meeting.

CVB President Anne Otte opened the meeting to order at 3:00 pm. The November 19, 2015 minutes were approved and will be posted on the City Herington website.

The following issues were discussed during the meeting:

Treasurer's Report

Anne Otte informed that CVB had approximately \$17,000 in the account. We have not yet paid several bills.

Old Business: We received a bid from Western Extralite of Manhattan on solar lights and batteries for the sign on Highway 77. The bid was \$7947.65 which included a five year maintenance guarantee as well as 25 years of warranty on all purchased equipment. Several commented that batteries are expensive but economically reasonable. Finances to cover solar lights are available.

Anne visited with a solar light group in Hillsboro who told her \$8000 was a reasonable quote. Local electrician Jim Jones concurred. The warranties were felt to be outstanding and a reason to proceed.

It was moved and seconded to purchase the lights and cancel the stonework around them. The city workers will paint the exposed poles. The motion passed.

After spending money for the solar lights CVB treasury will be left with about \$3600.

The city will put in lights for the sign on highway 56.

Kansas Sampler and other concerns: It was moved and seconded to pay six months of dues to Chamber at this time because the treasury was so low. Motion passed. Our dues of \$200 per month include storage of our materials, and various

copying projects, etc., besides providing a contact point. Regarding Kansas Sampler, Wendy believes that money is better spent for promotion of local events rather than recruiting visitors in Winfield, which is where the event is this year. CVB main concerns: will our two-day participation increase the number of Herington visitors? Regardless the outcome of our participation, Ed would like to participate individually on the event. Pencils (\$200) and wooden tokens (\$400) could be distributed as we have them in supply. Brochures are available now but will need to be reordered later this year.

It was moved and seconded that we limit our participation at the Kansas Sampler to giving away the previously mentioned available pencils and tokens. Motion passed. Ed will plan to be present at least on Saturday May 7 at the festival.

A Travel Show “Staycation” in Fort Riley is scheduled for Feb 27. We all felt that it is important to advertise the car show; it was moved and seconded that we pay the \$125 booth cost, motion passed. Ed and Linda volunteered to split time in the booth. Wendy will prepare items and information to share at the show.

Diane checked with Morris County concerning the cleaning the trash area behind the sign. The County is not responsible for rural area, therefore we should clean it ourselves.

Next regular meeting for the CVB group is scheduled February 18, 2016, according to President Anne Otte. This will be at 3 pm in the chamber board room.

Notes taken by Nodira Davlyatova, CVB Secretary

Written in collaboration with Anne Otte, CVB President